

I, Sanjiv Chopra, have no financial relationships with a commercial entity producing healthcare-related products and/or services.

Leadership By Example

The Ten Key Principles *of all Great Leaders*

Sanjiv Chopra, M.D., MACP

Professor of Medicine

Harvard Medical School

James Tullis Firm Chief

Beth Israel Deaconess Medical Center

All great leaders by their passion and sense of purpose, and their accomplishments, live a great story.

Their stories are told and retold by the people they inspire and later by historians. The stories resonate with people in all the lands, and they do so for a long, long time.



Leadership Mnemonic

Listening

Empathy

Attitude

Dreaming Big

Effectiveness

Resilience

Sense of Purpose

Humility

Integrity

Pack others' Parachutes

Leaders Are Good Listeners

“Listen a hundred times. Ponder a thousand times. Speak once.”

-Anonymous

“It is in the province of knowledge to speak, and it is in the privilege of wisdom to listen.”

-Oliver Wendell Holmes

Great Leaders Have Empathy & Compassion

“Be kind whenever possible.
It is always possible.”



His Holiness, The Dalai Lama

“Compassion is the highest form of wisdom.”

-The Talmud

Inspiring Work



Paul Farmer, MD

LEADERSHIP
EMPATHY



“The idea that some lives matter less is the root of all that’s wrong with the world.”

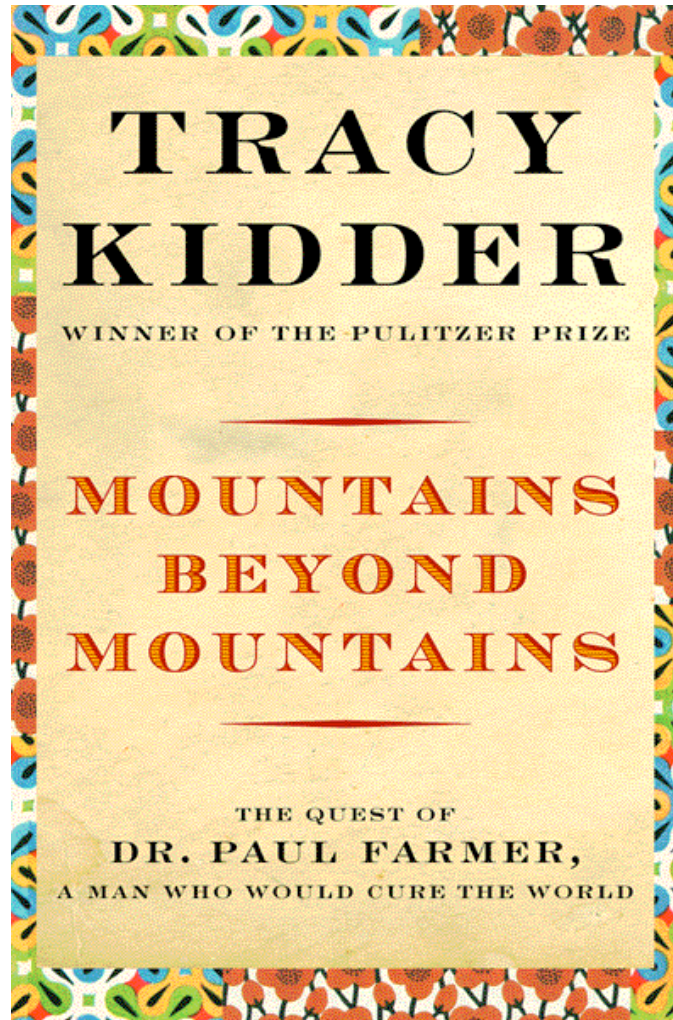


Paul Farmer, MD



LEADERSHIP
EMPATHY





LEADERSHIP
EMPATHY



What work are *you* doing?



It's all about attitude

Can't you see, I'm carrying bricks on this hot,
muggy day!

I'm helping build the most beautiful cathedral in
the world !

Leaders possess an attitude that is upbeat and courageous

“Courage is rightly esteemed the first of human qualities, because it is the quality that guarantees all others.”



Sir Winston Churchill

Great leaders lead with both heart and soul.

Countries without great leaders – leaders without soul – will not only be economically and ecologically disadvantaged, they will also be spiritually bankrupt.

They will emerge free from the morass and the shackles only when an enlightened leader appears.

“It is not power that corrupts but fear. Fear of losing power corrupts those who wield it and fear of the scourge of power corrupts those who are subject to it.”



Aung San Suu Kyi
Nobel Peace Prize, 1991

"She became the leader of a democratic opposition which employs non-violent means to resist a regime characterized by brutality.

Suu Kyi's struggle is one of the most extraordinary examples of civil courage in Asia in recent decades."

Citation, Nobel Peace Prize Committee



Aung San Suu Kyi
Nobel Peace Prize, 1991

Suu Kyi was released on Sunday, Nov. 14, 2010. Massive crowds celebrated and were overjoyed.

Suu Kyi, who has made extraordinary personal sacrifices for her country, felt her work remains unfinished.



Aung San Suu Kyi
Nobel Peace Prize, 1991

“If the people are not free,
I am not free.”



Aung San Suu Kyi
Nobel Peace Prize, 1991

Dream of owning a horse farm

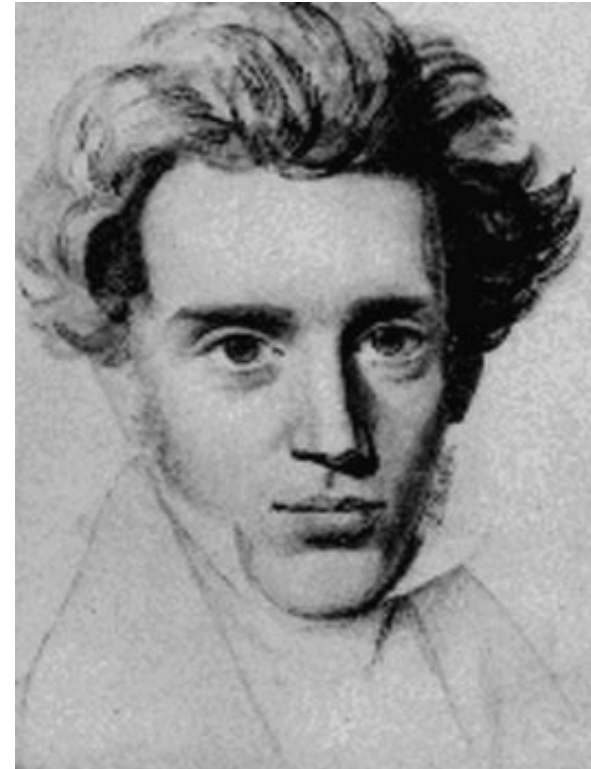
You can keep the **F**. I will keep my **dream**.

“Ah, a man’s reach should exceed his grasp or what’s a heaven for. ”

- Robert Browning

Leaders Dare to Dream Big

“To dare is to lose one’s
footing momentarily.
Not to dare is to lose
one’s self.”



Soren Kierkegaard
Danish Philosopher

“A journey of a thousand miles begins with a single step.”

- Lao Tsu

The Gandhi Salt
March, 1930



The Seven Sins

Wealth **without** work

Pleasure **without** conscience

Knowledge **without** character

Commerce **without** morality

Science **without** humanity

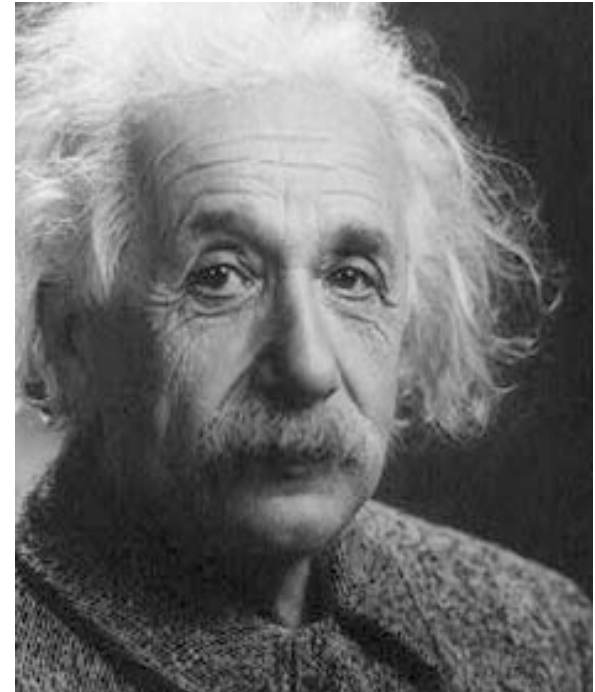
Worship **without** sacrifice

Politics **without** principle



Mahatma Gandhi

“Generations to come, it may be, will scarce believe that such a one as this, ever in flesh and blood walked upon this earth.”



Albert Einstein

“Efficiency is doing things right; Effectiveness is doing the right things.”

- Peter F. Drucker

We are resolved to destroy Hitler and every vestige of the Nazi regime. From this nothing will turn us – nothing. We will never parley. We will never negotiate with Hitler or any of his gang. We shall fight him by land. We shall fight him by sea. We shall fight him in the air, until with God’s help we had rid the earth of his shadow and liberate its people from his yoke.



Sir Winston Churchill

Was Hitler a Great Leader?



“The fact is that Hitler was beloved by his people ...the average Germans pledged to him an affection, a tenderness and a fidelity that bordered on the irrational.

His kingdom collapsed after 12 years in a war that remains the most atrocious, brutal and deadliest in history. But which, by the same token, allowed several large figures to emerge. Their names have become legendary: Eisenhower, De Gaulle, Montgomery, Zhukov and Patton.

But when later we evoke the 20th century, among the first names that will surge to mind will be that of a fanatic with a mustache who thought to reign by selling the soul of his people to the thousand demons of hate and of death.”

- Elie Wiesel, Nobel Peace Laureate

May 8, 1945 V-E Day

“This is your victory! In all our long history we have never seen a greater day than this. Everyone has tried. Neither the long years, nor the dangers, nor the fierce attacks of the enemy, have in any way weakened the independent resolve of the British nation.”

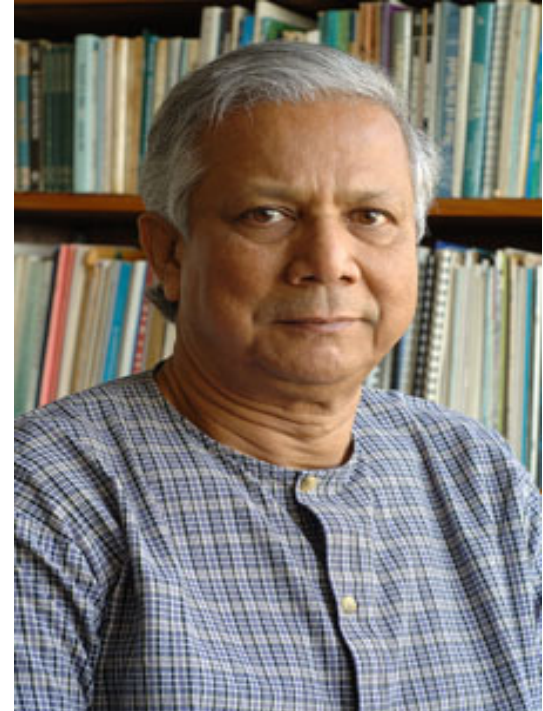


Sir Winston Churchill

A Visionary Leader

One day, in a destitute village, he met Sufiya Begum. She made bamboo stools and earned two cents a day.

“I was shocked. In my university courses, I theorized about sums in the millions of dollars but here before my eyes, the problems of life and death were posed in terms of pennies.”

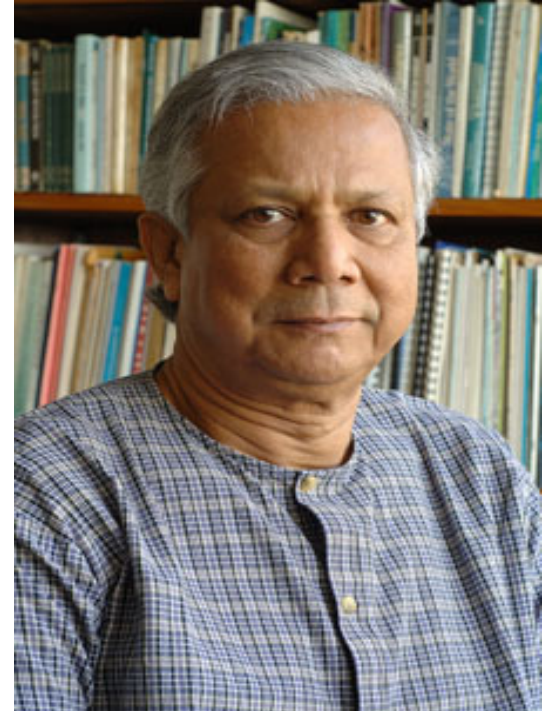


Muhammad Yunus
Nobel Laureate

An Amazingly Effective Bank

“Muhammad Yunus has shown himself to be a leader who has managed to translate visions into practical action for the benefit of millions of people, not only in Bangladesh, but also in many other countries.”

Citation, Nobel Peace Prize Committee



Muhammad Yunus
Nobel Laureate

“Where there is no vision,
the people perish.”



King Solomon

Great leaders reflect on key events in their life or a single transformative or ‘magical’ moment. The moment can be jolting and starkly negative, yet it is momentous.

From it emerges a burning desire to have a laser-like focus and passion to make that dream a reality.

“Every life has a measure of sorrow.
Sometimes it is this that awakens us.”

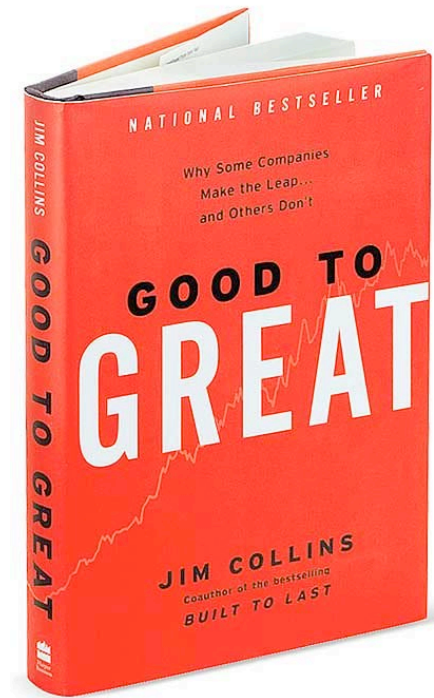


Buddha



Papa Jaime

“The good-to-great leaders never wanted to become larger-than-life heroes. They never aspired to be put on a pedestal or become unreachable icons. They were seemingly ordinary people quietly producing extraordinary results.”



Jim Collins

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.”



Margaret Mead
Anthropologist

Great leaders possess a Sense of Purpose

“The great and glorious masterpiece of man is to live with purpose.”



Michel de Montaigne

Young People Can Lead

Unite For Sight:

As a Yale Pre-Med student, Jennifer Staple was shocked to see so many cases of preventable blindness.



Jennifer Staple
Unite For Sight

“Follow your bliss and doors will open where there were no doors before.”



Joseph Campbell

Great Leaders Have Humility

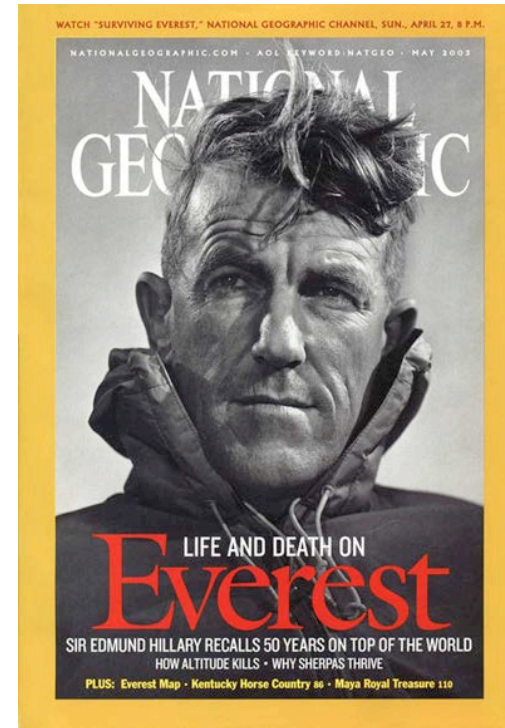
“I was just an average bloke; it was the media that transformed me into a heroic figure. But as I learned through the years, as long as you didn’t believe all that rubbish about yourself, you wouldn’t come to much harm.”



Sir Edmund Hillary

Great Leaders Have Humility

“I have enjoyed great satisfaction from my climb of Everest. But, my most worthwhile things have been the building of schools and medical clinics. That has given me more satisfaction than a footprint on a mountain.”



Sir Edmund Hillary

“It is not the mountain that we conquer, but ourselves.”



Sir Edmund Hillary

Two Great Philanthropists

Zakaria to Bill Gates: “Do you think history will remember you as the man who created Microsoft or the man who created the Gates Foundation?”



Gates: “You know, who knows how history will think of me? You know, the person who played bridge with Warren Buffet, maybe. Or maybe not at all.”



Many Great Leaders Possess A Sense of Humor

Reporter to Prime Minister
Disraeli: “What’s the difference
between misfortune and
calamity?”

Disraeli: “If Mr. Gladstone fell
into the Thames, that would be a
misfortune; if someone were to
drag him out, that would be a
calamity.”

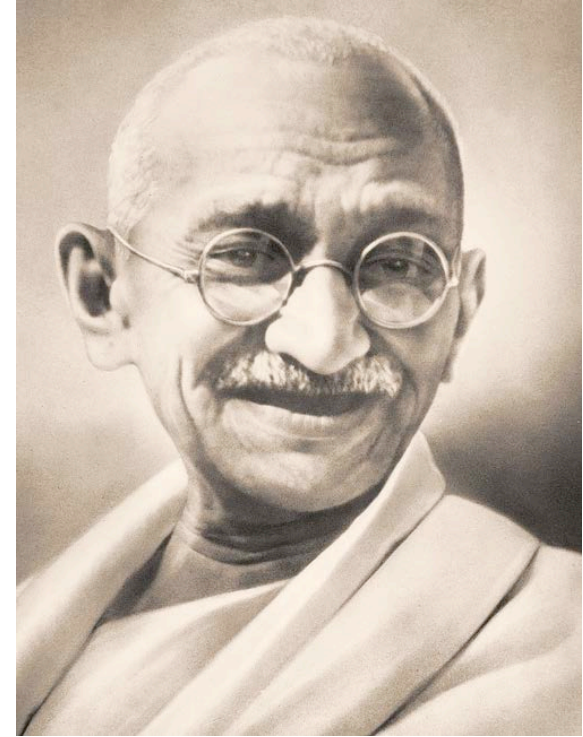


Prime Minister Disraeli

Many Great Leaders Possess A Sense of Humor

Reporter to Gandhi: “What do you think of Western civilization?”

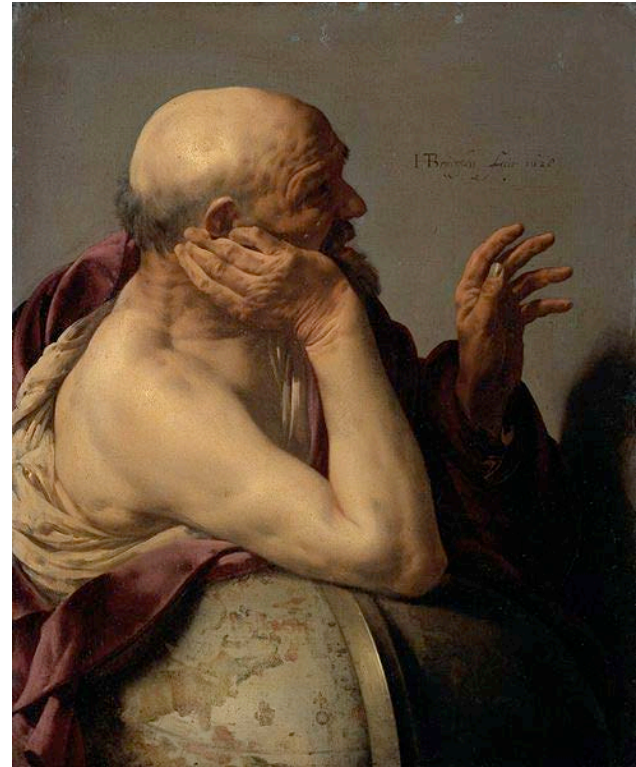
Gandhi: “I think it would be a good idea.”



Mahatma Gandhi

“The soul is dyed the color of its thoughts. Think only those things that are in line with your principles and can bear the full light of day. The content of your character is your choice. Day by day, what you choose, what you think, and what you do is who you become.

Your integrity is your destiny.”



Heraclitus

Greek Poet, Philosopher

Great Leaders...

Pack Other Peoples' Parachutes

“How’s Your Parachute
Packing Coming Along ?”



Capt. J. Charles Plumb

LEADERSHIP
PACK OTHERS PARACHUTES



Be Generous With Your Parachute Packing

“He who gives liberally goes straight to the Gods.
On the high ridge of Heaven, he stands exalted.”

Rig Veda

“Just as a compass points towards a magnetic pole, your True North pulls you towards the purpose of your Leadership. When you follow your internal compass, your Leadership will be authentic Although others may guide or influence you, your truth is derived from your life story, and only you can determine what it should be.”



Bill George
True North, with Peter Sims

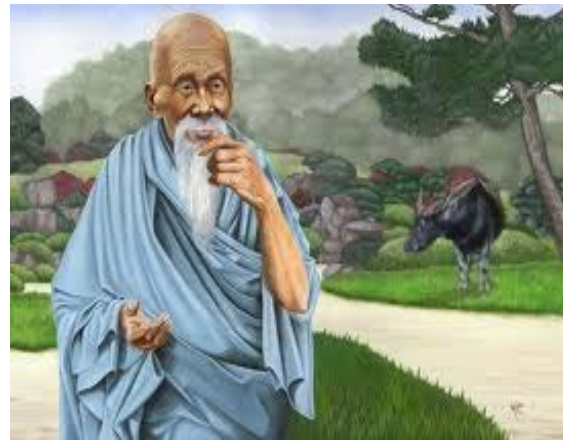
Leadership is a marathon journey, not a sprint.
Along the way, there can be many a heartbreak hill.

Let Me Offer You My Definition of Leadership

“Leadership is the ability to articulate a vision and walk the path, such that it inspires people to rise above the banality and strife of their common-day existence and achieve a higher and common goal.”

A leader is best when people barely know he exists, when his work is done, his aim fulfilled, they will say:

We did it ourselves.



Lao Tzu

Leadership Mnemonic: The 10 Tenets

Listening

Empathy

Attitude

Dreaming Big

Effectiveness

Resilience

Sense of Purpose

Humility and **H**umor

Integrity

Pack others' **P**arachutes

Many Other Inspirational Leaders

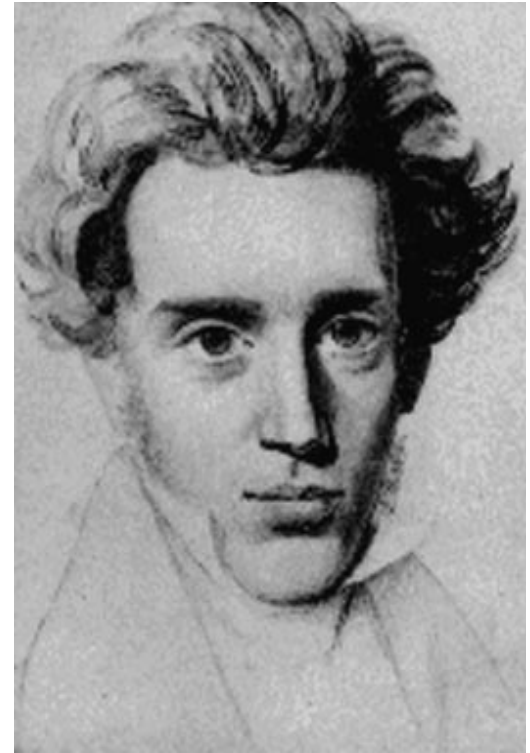


Inspirational Leaders



It Is Always Possible To Lead

"If I were to wish for anything, I should not wish for wealth and power, but for the passionate sense of the potential, for the eye which, ever young and ardent, sees the possible. Pleasure disappoints, possibility never. And what wine is so sparkling, what so fragrant, what so intoxicating, as possibility!"



Soren Kierkegaard
Danish Philosopher

Many, if not all, of you have already led.

I invite you to take a moment and reflect on it.

Then go tell your story.

**Each One of You Has
the Spark of Leadership**

Keep it ignited!

